

Priya Consultancy (I)

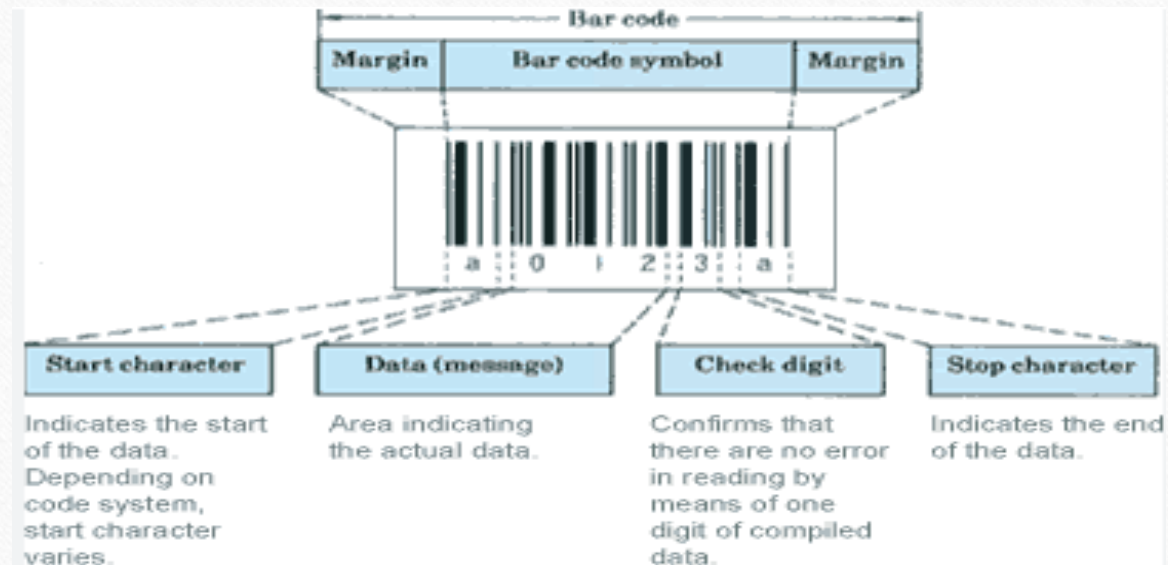
Private Limited



**Company
Profile
Barcode**

WHAT IS BARCODE??

- ❑ A BARCODE (SOMETIMES SEEN AS TWO WORDS, BAR CODE) IS THE SMALL IMAGE OF LINES (BARS) AND SPACES THAT IS AFFIXED TO RETAIL STORE ITEMS, IDENTIFICATION CARDS AND POSTAL MAIL TO IDENTIFY A PARTICULAR PRODUCT NUMBER, PERSON OR LOCATION.



WHY USE BARCODE

- ❑ **WHEN BARCODES ARE USED IN THE BUSINESS PROCESS, PROCEDURE ARE AUTOMATED TO INCREASE PRODUCTIVITY AND REDUCE HUMAN ERROR.**
- ❑ **WHENEVER THERE IS A NEED TO ACCURATELY IDENTIFY OR TRACK SOMETHING, BAR-CODING SHOULD BE USED.**
- ❑ **INSTEAD OF MANUALLY TYPING A CUSTOMER IDENTIFICATION NUMBER INTO A DATABASE, IF THE INFORMATION IS CONTAINED IN A BARCODE, A DATA ENTRY OPERATOR MAY SCAN IT IN. THIS WOULD INCREASE AUTOMATION AND REDUCE HUMAN ERROR.**

BARCODE TYPE AND USE

THERE ARE TWO TYPES OF BARCODE

1 .LINEAR BARCODES AND

2 . 2D BARCODES

Linear barcodes	2D barcodes
Code 128  123456789012	Data Matrix 
UPC  1 23456 78901 2	PDF417 
Interleaved 2 of 5  01234567890128	Maxicode 

CHOOSING THE BEST TYPE OF USE

THE TYPE OF BARCODE TO USE FOR A PARTICULAR SITUATION DEPENDS UPON.

- **THE USE**
- **THE DATA ENCODED IN BARCODE**
- **HOW THE BARCODE WILL BE PRINTED**

❑ THERE ARE SEVERAL DIFFERENT TYPES OF BARCODE STANDARDS FOR DIFFERENT PURPOSE –THERE ARE CALLED SYMBOLOGIES

BENEFIT OF BARCODE

- ❑ BARCODE REGISTRATION ENHANCE THE PROFILE OF YOUR PRODUCT.
- ❑ IT HELPS TO PREVENT FROM MISUSE OF YOUR BARCODE NUMBER.
- ❑ THEY ARE EASY TO USE.
- ❑ BARCODE REGISTRATION HELPS TO VERIFY YOUR BARCODE VALIDITY AND LEGIMATE.
- ❑ NO POSSIBILITY OF SLIP-UPS.



WE PROVIDE MANY SERVICES

**ISI MARK CERTIFICATION, FACTORY ASSESSMENT FOR ALL TYPE OF INDUSTRIES,
FPO, MFPO, CONTRACTOR FOR CPWD, DGS&D, NSIC, TRADEMARK REGISTRATION, LOGO
REGISTRATION, COPY RIGHT REGISTRATION, PATENT, DESIGN, NGO, TRUST, SOCIETY,
PROPRIETOR SHIP FIRM REGISTRATION, PARTNERSHIP FIRM REGISTRATION, PVT.LTD, LTD,
INDIA LTD, AGMARK, HALLMARK, MCD, NBFC, 80G, 12A, IFCRA, PAN, PF, ESI, GST,
MSME, TAN, POLLUTION CERTIFICATE, DIRECT & INDIRECT TAXATION, BARCODE, IE CODE,
ISO CERTIFICATION, SYSTEM CERTIFICATION AND PRODUCT CERTIFICATION.**

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